# Ways to Manufacture in Mexico



If you are thinking about expanding into Mexico it is important to understand all the options that are at your disposal.

### Independent

You can choose to expand into Mexico on your own by establishing a wholly owned subsidiary.



 You want to have 100% control over all of your activities in Mexico.







- You do not want to bear all the responsibility, exposure and risks associated with operating in a foreign country.
- You cannot create a business case without having some economy of scale to be profitable.

## **Contract Manufacturing**

You can **identify a manufacturer in Mexico** with the capacity and capabilities that you need to make your product(s).



 You are not ready, willing or able to have your own manufacturing operation in Mexico but want to benefit from potential savings and/or proximity of manufacturing in Mexico.





- You will not have direct control over production, quality, delivery, risk, efficiencies, and continuous improvement.
- Aligning business cultures and key objectives may be challenging.

## Manufacturing Community

You can set up **inside of a manufacturing community** and maintain control of your manufacturing without having to worry about legal, regulatory, infrastructure and administrative burdens.



 You want to work in an environment where you maintain control of what matters most, manufacturing, without worrying about all the functions that are needed but do not add value to the productive processes.



 You want to control all of your non-productive as well as productive aspects of your operation in Mexico.



#### Let's compare each of these options side by side:

	Independent	Contract Manufacturing	Manufacturing Community
I WANT TO REDUCE MY OVERALL COSTS		Ø	
I WANT TO REDUCE MY STARTUP COSTS			
I WANT TO ENSURE OPERATIONAL CONTINUITY			O
I WANT TO MAINTAIN PRODUCTION CONTROL			O
I WANT TO MAINTAIN ADMINISTRATIVE CONTROL			
I WANT TO BE ABLE TO SCALE UP OR DOWN EASILY			O
I WANT TO AVOID PERMANENT ESTABLISHMENT			O
I WANT TO AVOID TAXATION IN MEXICO			O
I WANT TO AVOID PROFIT SHARING		Ø	O
I WANT TO MITIGATE RISK			O
I WANT TO START-UP QUICKLY		<b>O</b>	<b>O</b>
I WANT TO PROTECT MY INTELLECTUAL PROPERTY	O		<b>Ø</b>





