## Independent Contract Manufacturing

You can choose to expand into Mexico on your own by establishing a wholly owned subsidiary.

**WHY SHOULD YOU CHOOSE THIS OPTION?**
- You want to have 100% control over all of your activities in Mexico.

**WHY SHOULDN’T YOU CHOOSE THIS OPTION?**
- You do not want to bear all the responsibility, exposure and risks associated with operating in a foreign country.
- You cannot create a business case without having some economy of scale to be profitable.

## Contract Manufacturing

You can identify a manufacturer in Mexico with the capacity and capabilities that you need to make your product(s).

**WHY SHOULD YOU CHOOSE THIS OPTION?**
- You are not ready, willing or able to have your own manufacturing operation in Mexico but want to benefit from potential savings and/or proximity of manufacturing in Mexico.

**WHY SHOULDN’T YOU CHOOSE THIS OPTION?**
- You will not have direct control over production, quality, delivery, risk, efficiencies, and continuous improvement.
- Aligning business cultures and key objectives may be challenging.

## Manufacturing Community

You can set up inside of a manufacturing community and maintain control of your manufacturing without having to worry about legal, regulatory, infrastructure and administrative burdens.

**WHY SHOULD YOU CHOOSE THIS OPTION?**
- You want to work in an environment where you maintain control of what matters most, manufacturing, without worrying about all the functions that are needed but do not add value to the productive processes.

**WHY SHOULDN’T YOU CHOOSE THIS OPTION?**
- You want to control all of your non-productive as well as productive aspects of your operation in Mexico.

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### Let’s compare each of these options side by side:

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<tr>
<th>möchten Sie</th>
<th>Independent</th>
<th>Contract Manufacturing</th>
<th>Manufacturing Community</th>
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<tbody>
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<td>ihre Kosten zu reduzieren</td>
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<td>die Produktionskontrolle zu gewährleisten</td>
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<td>die administrative Kontrolle zu gewährleisten</td>
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<td>mein intellektuelles Eigentum zu schützen</td>
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