

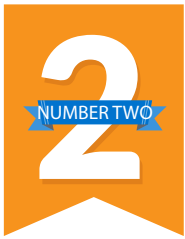
# The Benefits Of Nearshore Manufacturing In Saltillo, Coahuila



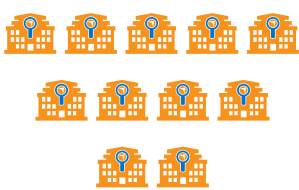
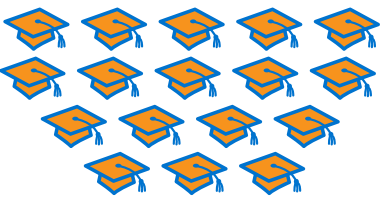
Mexico's appeal as a manufacturing center is growing rapidly as more and more companies look to Mexico as a way to achieve their internationalization strategies. Although most companies have Mexico on their radar, few companies know exactly where they should locate in Mexico. Whether you need to reduce your costs, increase capacity, shorten your supply-chain or move closer to your suppliers, Saltillo, Coahuila is the place you need to be.

## Location, Location

Saltillo is the capital of Coahuila and the No. 2 international export hub in Mexico.



There are over 700,000 residents in Saltillo, which sits close to the Monterrey region, known for industrial manufacturing.



ARE FOUND IN SALTILLO, MAKING IT HOME TO THE HIGHEST SKILLED MEXICO LABOR.



Manufacturing in Saltillo connects to many industry giants, including: General Motors, Chrysler, Freightliner and Lennox.

## Reduce the Bottom Line



Saltillo offers a highly skilled workforce that typically costs 25% less than workers in nearby Monterrey.



The moderate climate in Saltillo means low air conditioning and heating costs during the summer and winter.



Saltillo is 180 miles from Laredo, Texas, 50 miles away from an international airport, and has access to Houston and Tampico's seaports.

## Welcoming Community

WORKING IN SALTILLO BENEFITS MANUFACTURERS AND THE WORKFORCE



Known for establishing and maintaining cooperative relationships with unions.



Boasts one of Mexico's highest productivity rates with a below average employee turnover.



Has strong connections with the local business community.

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